

UNDERFLOOR SERVICE DISTRIBUTION

by Tate Access Floors

Jim Russell Racing Drivers School
and Audi Driving Experience
Sonoma, CA
Completed 2010

OWNER PROJECT

14,000 gross sq ft.

Products Used:

ConCore 1250
Underfloor Air System
Modular Wiring & Cable



Subject

Jim Russell Racing Drivers School and Audi Driving Experience

The Project Frog team joined forces with Emotive Group and Tate Access Floors to create a world-class racing school at Infineon Raceway in Sonoma, California. The new 14,000 sf Jim Russell Racing Drivers School and Audi Driving Experience is comprised of a learning and demonstration environment, media center, café, and lounge overlooking the track at Turn 1. Project Frog provided a building solution that successfully met the project goals - to create an affordable, high-performance teaching facility to support and expand the Jim Russell Racing Drivers School and its driving skills programs.

The Project Frog team was able to extend the excitement of the track to the classroom through the use of pre-engineered building systems. The Frog units allowed for a significantly reduced construction cycle thus greatly reducing costs. The aesthetic and sensory attributes of the design embody a not-so-lightly veiled reference to racing and high performance driving: metal, glass, motion, curves and color. A raised-access floor system enables all heating, cooling and data conduits to be located beneath the floor, completely freeing up the space above and allowing building use to change as needed. Energy-efficient systems include daylighting and occupancy sensors to adjust heating and cooling. Lighting is extremely flexible, making liberal use of natural sources. Air is circulated with diffused methods that maintain both healthy quality and optimal thermal comfort. This contributed to both the sustainability and cost-efficiency of the project.

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